

The Red Panda Project is an advocate for the creation of the first protected area dedicated to red panda in Panchthar and Ilam districts of Eastern Nepal. With the support of The Mountain Institute (TMI), Bird Conservation Nepal, and World Wildlife Fund-Nepal, The Red Panda Project has influenced the inclusion of the red panda as a focal species for the region-wide Sacred Himalayan

Landscape Project. Thanks to individual donors and the time and effort of local Ilam and Panchthar villagers and TMI. The next year is promising for The Red Panda Project. Upcoming projects include:

- *Advocate for the creation of the Singhalila Red Panda Community Conservation Area in Ilam and Panchthar districts of eastern Nepal. A model community conservation area for the Sacred Himalayan Landscape Project.*
- *Advocate for the creation of the Singhalila Community Forest Conservation Union, a cooperation of 7 village community forests to manage the conservation area.*
- *Partner with local cattle herding and medicinal plant growers to strengthen their organizations.*
- *Market Ilam and Panchthar medicinal plants and Red Panda tourism.*
- *Create and implement a conservation awareness program in partnership with ECCA/Nepal, ICIMOD, and TMI.*



Our executive director, Brian Williams, discussing the creation of the Singhalila Red Panda Community Conservation Area with Ilam and Panchthar villagers.

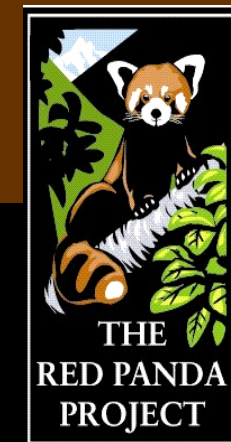
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Conservation in Action

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**Conservation
In
Action**



IMAGINE:

A place with thick forests filled with creatures of unparalleled diversity and beauty;

A place where luxuriant rhododendron stands bloom in pink, red, and white;

A place with some of the world's most spectacular mountain vistas;

A place where 4 of the world's 7 tallest mountains, can be seen with a turn of your head;

A place where you can see endangered animals such as the elusive red panda, roam free in their native habitat.



THIS PLACE DOES EXIST.

You can visit it today. It is at the eastern edge of Nepal. You can stand with Nepal at your back and India and mysterious Bhutan and Sikkim at your front. This area has the densest population of red panda in Nepal, and is part of one of the world's 25 "hotspots". It hosts one of the most diverse plant and animal communities found on earth -- and it is threatened by population growth and expanding development. It is here that *The Red Panda Project* believes the world's first protected area dedicated to red panda, Singhalila Red Panda Community Conservation Area, should be created.

With your help we can make our dream a reality.

Our Mission

We are committed to empowering local stewardship of red pandas and their habitat through innovative, grassroots conservation action-plans that link economic growth with ecological conservation.

Our Vision

To ensure the survival of the red panda and its habitat for future generations to study, experience, and enjoy.

Our Guiding Values

- We believe that humans and the red panda can coexist successfully.
- We value the cultural, spiritual, and biological role of the red panda and seek to involve local stewards and the global conservation community in a concerted effort to preserve this species.
- We are committed to meeting the needs of local stewards efficiently and with integrity.

The Need

The red panda and its habitat are endangered due to conversion of forest to farms and pastures and by overgrazing. We create innovative alternatives that increase the probability of survival of the red panda.

We provide long-term results from the bottom up by hiring local workers and managers, and enabling local communities to create their own stream of funding from for-profit ventures. This approach fosters a sense of ownership in the organization, which is the key to its

sustainability and success.

SUPPORT A RED PANDA

***Donate:** All donations of \$50 or more receive a red panda t-shirt and a year's subscription to the award winning Earth Island Journal.

	Amount
<input type="checkbox"/> Rhododendron: Supports the creation, and training of grazing, medicinal plant growing, and nature guide groups.	\$1,000.00
<input type="checkbox"/> Red Panda: Supports the training of local nursery workers and reforestation of 10 acres of red panda habitat.	\$500.00
<input type="checkbox"/> Cub: Pays for marketing of medicinal plants which increases local income \$10 a month.	\$100.00
<input type="checkbox"/> Bamboo: Pays for the creation of sustainable business consortium.	\$50.00
<input type="checkbox"/> All gifts are greatly appreciated.	_____
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A Project of the Earth Island Institute a 501 (C) 3 non-profit

***All gifts are tax deductible.**
Please make checks payable to the Earth Island Institute/Red Panda Project